

You and your baby could
cure someone's blood cancer

Give birth to hope.®

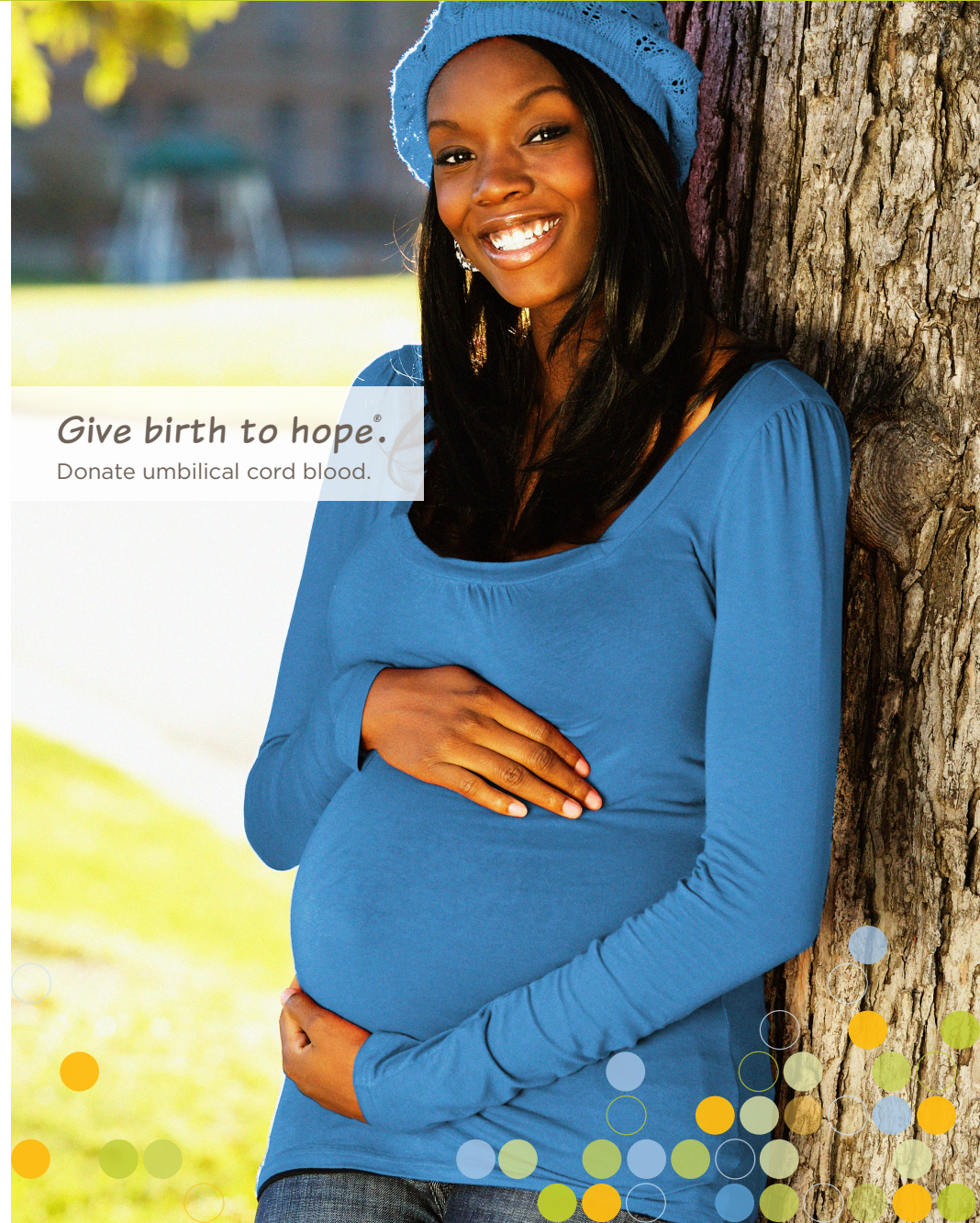
Donate umbilical cord blood.

Visit BeTheMatch.org/cord
for more information about
donating your baby's cord blood.

BE  THE MATCH®

1 (800) MARROW-2
(1-800-627-7692)

Be The Match Registry® is operated by
the National Marrow Donor Program®,
entrusted to operate the C.W. Bill Young
Cell Transplantation Program.



Cord blood can **save lives**

Every three minutes, someone is diagnosed with a blood cancer like leukemia. For many of these patients, a marrow or cord blood transplant may be their only hope for a cure.

Umbilical cord blood is rich with blood-forming cells that can give patients a second chance at life. Learning more about donating your baby's cord blood to a public cord blood bank can help patients get the transplant they need.

Your decision can make a difference.

Thousands of patients have received a second chance at life because many families have made the generous decision to donate their baby's cord blood to a public cord blood bank.

Jade is currently healthy, happy and cancer free. Mom says, "With each milestone Jade reaches and each hug that she shares with us, we are eternally grateful to the mother who donated her newborn baby's cord blood. Thank you for saving our daughter's life and keeping our family whole."



Thuy was diagnosed with aplastic anemia and received a cord blood transplant. Thanks to generous parents who donated their baby's cord blood, she and her husband are now proud parents, too.

You have choices for your baby's cord blood.

What to do with your baby's cord blood is a decision that could change someone's life. We encourage you to learn about all of your options, including public cord blood donation, so you can make the choice that's right for you.

Your heritage matters.

Adding cord blood units from diverse communities increases the chances that every patient can find a life-saving match when they need one.

It's safe for you and your baby.

Cord blood is collected from the umbilical cord—not your baby—just after birth, so your labor and delivery aren't affected by choosing to donate. No blood is drawn from your baby.

Donating cord blood is free.

There are no fees to collect or store the cord blood when you donate to a public cord blood bank.

Your privacy—and your baby's—is always protected.

Your baby's cord blood is never identified by name, only a number. Names are never shared so your baby's privacy is protected now and for life.

How to donate cord blood.

When you're between your 28th and 34th week of pregnancy, talk to your doctor or midwife about cord blood donation to a public cord blood bank. You must meet basic donation guidelines and be expecting only one baby to be considered. You can learn more at [BeTheMatch.org/cord](https://www.bethematch.org/cord).

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